



Cesare Maccari (1840 – 1919) painted Cicero Denounces Catiline in 1888 and it depicts the Roman Senate, which met at Senate House. Meetings began at dawn and senators were invited to debate issues by order of seniority. They influenced their colleagues with their oratory, eloquence, encouragement, humanity and brilliance. (Palazzo Madama, Rome)

Welcome The mission of the CEO Platinum Roundtable is to value and celebrate your accomplishments, challenge your strategy and perspectives and support your drive to succeed.

The vision of the CEO Platinum Roundtable is to be the premier peer-sharing venue for leaders of growth-driven companies.

Your Challenges

It is lonely at the top

The CEO Platinum Roundtable gathers prominent CEOs, presidents, board of directors and executives together for energizing, stimulating and revitalizing discussions, debates and encouragement. Participants meet in peer groups of 10 members from non-competing organizations.

No confidential spot to talk candidly

Each Roundtable explores frank, honest and honourable solutions to CEO-level problems, concerns and stresses distinctive to executive management and board members. This lively convergence of very bright people with transformative ideas helps create:

- Excellent decision-making;
- Real visionary thinking;
- Effective ability to anticipate global trends and geopolitical issues;
- Greater profitability;
- Enhanced job satisfaction; and
- Confidential sounding board.

No one challenges my personal growth

Each member brings a unique background and a wonderfully diverse work experience. Everyone shares a passion to continuously learn and improve, wants a respected group of peers to confide in and be held accountable by and a desire to build great companies – financially and culturally.

Need time away from the tyranny of the urgent The CEO Platinum Roundtable offers:

- retreats (winter and spring);
- seminars (how to make your company outstanding, how to maximize your employee talent pool, how to have courageous conversations with your executives, the mastery of living with courage and creativity, etc.);
- monthly or bi-monthly group meetings and individual facilitations (discussions on how to motivate employees, how to negotiate great deals, how to tell a compelling story to investors, how to improve your company's success rate, etc.);
- annual (in-camera meetings in important global capitals to hear from world leaders and influential thinkers).

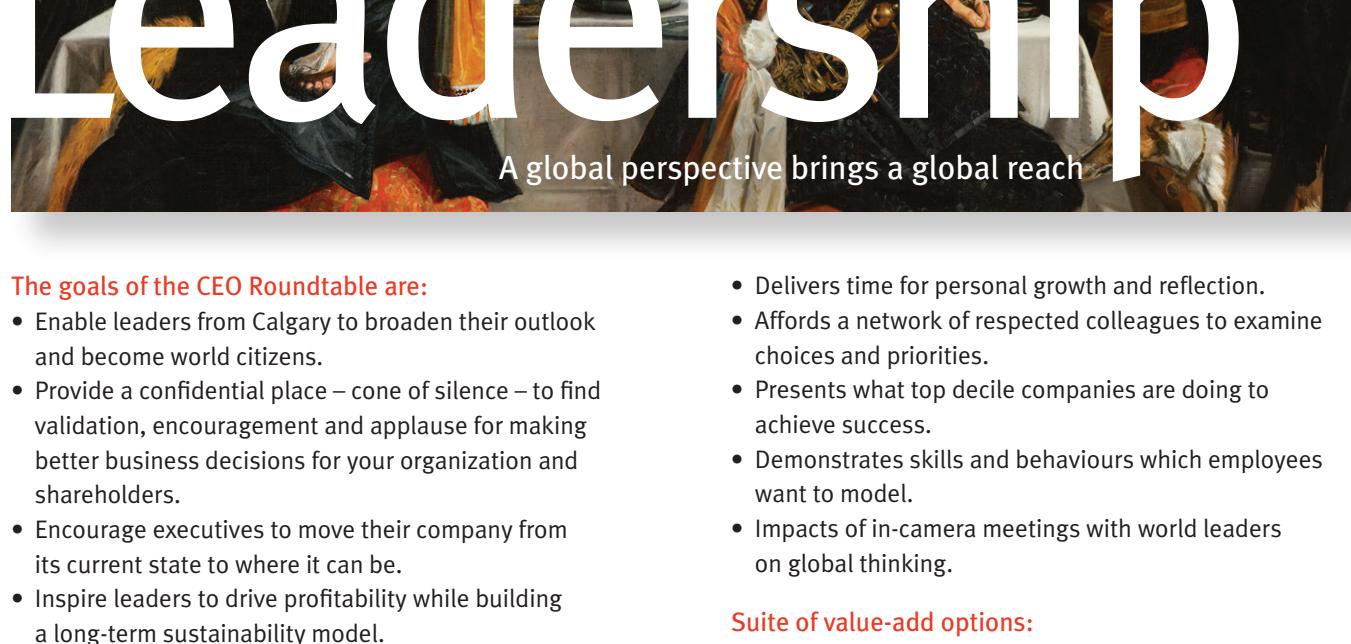
How to nurture my family while growing a company

Members look forward to meetings where they can discuss the challenges of building personal relationships with their spouses, partners and children while applying the art and science of excellent communication techniques and modelling inspiring behaviours.



Be the CEO your Company Craves

If you are in the process of transforming your company, join the CEO Platinum Roundtable and drive the change of business processes while demonstrating the conduct, manners and actions you want your employees and colleagues to live.



The goals of the CEO Roundtable are:

- Enable leaders from Calgary to broaden their outlook and become world citizens.
- Provide a confidential place – cone of silence – to find validation, encouragement and applause for making better business decisions for your organization and shareholders.
- Encourage executives to move their company from its current state to where it can be.
- Inspire leaders to drive profitability while building a long-term sustainability model.
- Rethink priorities to focus time and energy on things which will make the greatest impact on the organization.
- Transformation of self while transforming the company.
- Tap into extensive networks to pull-in the expertise to build strong organizations.
- Reciprocate mentoring with peers.

The benefits of membership are:

- Offers a place to talk privately about challenges, major decisions and directions.
- Build sales while fighting to keep your current clients.
- Provides a team of peers to encourage and validate tough decisions.

- Delivers time for personal growth and reflection.
- Affords a network of respected colleagues to examine choices and priorities.
- Presents what top decile companies are doing to achieve success.
- Demonstrates skills and behaviours which employees want to model.
- Impacts of in-camera meetings with world leaders on global thinking.

Suite of value-add options:

- One-on-one private sessions.
- Networking opportunities to access our local and global rolodex.
- Strategic advice and/or plans and programs to build and shape public opinion, get naysayers onside or deal with activist shareholders.
- Crisis communication thinking and planning to prevent damage to the business.



Captivating

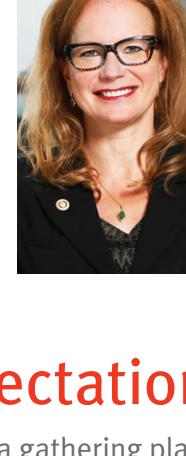
Our success is defined by your success

Facilitators and Organizers

"If our actions inspire others to dream more, learn more and become more, then we are leaders."

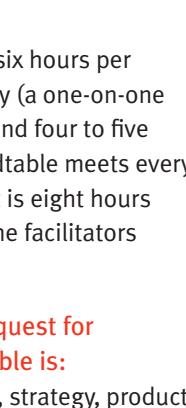
John Quincy Adams

Heather Douglas
Core Strategist



Ms. Douglas served as president and CEO for a number of companies, including the Calgary Chamber of Commerce, and understands the challenges and struggles faced by top executives. Her expertise focuses on communications (employees and direct reports, investors and shareholders, First Nations and special interest groups) and she has managed operations, support functions and built struggling companies into significant entities.

Catherine Brownlee
Core Strategist



Ms. Brownlee is the CEO of Prominent Personnel and CBI Inc. and has a track-record of successfully developing and implementing growth strategies, generating lucrative sales and networking opportunities around the globe. Her database of 65,000 plus contacts demonstrates her capacity to motivate, build and achieve results. Her expertise focuses on human resources, marketing and sales and solidifying relationships.

Format and Expectations

The CEO Platinum Roundtable is a gathering place for company leaders to candidly discuss their challenges and celebrate their successes.

The time commitment is approximately six hours per month if your Roundtable meets monthly (a one-on-one hour-long meeting with the facilitators and four to five hours for the Roundtable). If your Roundtable meets every other month, then the time commitment is eight hours (a one-on-one hour-long meeting with the facilitators and seven hours for the Roundtable).

Depending on the issues members request for discussion, the format of the Roundtable is:

- Present and define the issue – capital, strategy, product development or sales, people, data and people security;
- Q&A session – to clarify the issue and various options which could address/solve the issue;
- Opinion and suggestions – provided by the group with anecdotal evidence of success/failures; and
- Summarize discussion and action issues.

The expectations members bring for each other are:

- 100% confidentiality by everyone for everyone.
- Each member attends sessions and meetings.
- Each member is willing to share strategies, financials and product development details with the group.
- Each member is transparent, accountable and engaged in the discussions.
- Each member is available to other members during and between meetings.
- Each member is willing to track the top three business issues and trends faced by the company and industry.
- Each member brings updates on the issues to the Roundtable.



Membership Criteria

"A leader is one who knows the way, goes the way and shows the way." *John C. Maxwell*

We welcome CEOs, presidents, board members and executives from companies with a demonstrated pattern of growth or that have high growth potential. We have Roundtables for emerging market organizations, small, mid-sized and large market capitalizations, privately-held or publicly-traded and with 10 or more employees.

We are passionate about helping leaders who are engaged in their challenges and are open to learning from others.

Our member companies provide products and services for a wide variety of industries, including: agriculture, architecture, banking, construction and building services, education, energy, finance, insurance, real estate, information technology, manufacturing, not-for-profit, professional services, publishing, etc.

Interested in joining us?

Core of Success

The CEO Platinum Roundtable is a nucleus of gravitation. For more information please contact:
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Contact



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Comment: